

Trafford House mural

Design information pack

Submission deadline: 31st August 2018



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Bruntwood are inviting artists to submit a design for a large piece of street art on Trafford House, overlooking the major arterial route of Chester Road and Manchester city centre beyond. The winning design will be commissioned by Bruntwood in Autumn 2018.

We are looking to create a beautiful, contemporary piece of art which can be celebrated by all those who see it.

We are proud of our history, supporting local cultural and social initiatives in the areas in which we operate. We are the creators of inspiring spaces; the catalysts for thriving communities; the spark for world class innovation; and the shapers of the great cities and regions we proudly call home. We see this as a brilliant opportunity to continue this commitment.

The brief

Bruntwood would like to be led creatively by you, the artist. We are open to all ideas, mediums and styles. The artwork should, however, be led primarily by concept, design, and aesthetics; but it does need to maintain a reference to Sylvia Pankhurst. Designs should be:

- Bold, beautiful, and exciting.
- Aesthetically interesting.
- Expressive, independent, reflective of your character.
- Able to stand the test of time.

Canvas

The mural will be painted onto the east facing gable end on the south wing of Trafford House. The gable end faces the traffic leaving Manchester city centre, and is visible from over a mile away. It also overlooks the pedestrian route between Old Trafford tram stop and Manchester United's Old Trafford football ground.

The gable end is approximately **37.5 metres tall by 7.3 metres wide**, however, due to the prominence of the tree at ground level, the artist might want to consider only the upper half of the wall.

The gable is facing towards Sylvia Pankhurst's birthplace, about 500m away, on the junction of Chester Road and Talbot Road.

Timings

Date	Activity
2nd July 2018	Opening date
31st August 2018	Closing date
August 2018	Judges choose winner
September 2018	Winner announced
October 2018	Mural delivery

Submission Requirements

To submit your entry, please include your design, with visuals and accompanying text explaining the ideas and thoughts behind the artwork.

We want you to describe why you think it would be suitable for the building and location, why it would make a positive impact to the area, and how it can help inspire those who see it.

Your submission should include:

- Methods – what is your medium, what is your method for application, how will it sustain weathering.
- Artistic experience/portfolio – Can you show us any examples of previous artwork you have done?
- Proposed artist fee and timescale of delivery.
- Contact information – email, phone number, location.

If you require guidance or support in the delivery of your artwork, please let us know when you submit your entry. For example we could pair you with a professional street artist to deliver your design if needed.

Email your submission to:

traffordhousemural@bruntwood.co.uk

*Bruntwood reserves the right to cancel or amend the competition, dates or rules without notice.